



# Baldridge Executive Fellows Program



## Program Benefits

- ✓ In-depth learning from world-class organizations and their senior executives
- ✓ A peer network of fellow executives to tap into now and in the future
- ✓ Best practices and solutions to drive improvement in your organization's results
- ✓ A capstone project to address a unique strategic challenge or opportunity facing your organization
- ✓ A deeper understanding of strategic planning; sustainability; integration of processes, plans, resources, and goals; and measurement of the right things

## Hands-On Leadership Development

### Join a Community of Visionary Leaders

The year-long Baldrige Executive Fellows Program—offered by the nation's premier performance excellence program—is designed to propel you and your organization to higher levels of performance. Ideal participants are rising senior executives committed to organizational and personal performance excellence—direct reports to the most senior leader in the organization or business unit leaders.

As a Baldrige Fellow, you'll be part of a cohort of senior decision makers who learn from each other and from winners of the Malcolm Baldrige National Quality Award, the nation's highest award for organizational performance excellence. From personal visits to these role-model organizations and their senior executives and from interactions with your cohort, you'll establish relationships that will benefit you and your organization now and in the future.

You'll learn about the Baldrige Criteria for Performance Excellence, the impact of systems thinking on organizations, and how successful organizations have used the Baldrige Criteria to achieve their goals.

The program prepares rising senior executives for impactful leadership and helps them emerge with a broader perspective on how to achieve performance excellence, stimulate innovation, and build the knowledge and capabilities necessary for organizational sustainability.



### *extremely valuable*

Kathy Kearney, VP, Business Project Leadership, John Deere Financial

The interaction with and learning from the Baldrige Award winners, other Fellows, and Baldrige staff was extremely valuable, and I would highly recommend this experience to others.

### *great program*

Brad Mitchell, President, Global Logistics and Distribution, UPS

I think the Baldrige Executive Fellows is a great program. The capstone project really forced me to take a look at some of our underlying processes and dig underneath the surface and say, "You know, what's good today could be better tomorrow."

## Invest in Your Organization's Future

Baldrige Executive Fellows Program activities are structured for maximum exposure and learning while minimizing time away from work and home. In small-group sessions with visionary leaders who have achieved exceptional business results, you'll learn how executives have used the Baldrige Criteria to lead their organizations effectively. A key component of these sessions is discussion of questions and issues that relate to your own organization's challenges and needs, such as how to create and deploy a balanced scorecard that will integrate and optimize an organization's business strategy, how to create a more integrated knowledge management system, and how to drive improvements across a complex supply chain. This interaction continues in virtual sessions held throughout the year.

As a Baldrige Fellow, you'll develop individualized learning objectives based on your needs and those of your organization. To address these objectives, you'll carry out a capstone project addressing a unique challenge or opportunity facing your organization. One-on-one coaching is available during the program to help you hone your executive leadership skills.

From the Fellows program, you'll bring home knowledge that will help your entire organization. With a renewed focus on strategy and implementation through the lens of corporate sustainability, you'll be positioned to improve your organization's results in all areas and to build the wisdom, skills, and confidence necessary to lead your organization through complex challenges.

## Key Dates

**2014**

**April**

Program kickoff  
26th Annual Quest for Excellence® Conference  
Baltimore, MD

**June**

On-site at a Baldrige Award recipient organization

**Sept**

On-site at a Baldrige Award recipient organization

**2015**

**Jan**

On-site at a Baldrige Award recipient organization

**April**

Graduation and capstone project highlights  
27th Annual Quest for Excellence® Conference  
Baltimore, MD

## Contact

**For more information on the Baldrige Executive Fellows Program:**  
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